

## AGREEMENT

THIS AGREEMENT made this \_\_\_\_\_ day of \_\_\_\_\_, 2009, by and between \_\_\_\_\_ as Advertiser located at \_\_\_\_\_ and Turf the Valley ("TTV") a subgroup of the Montville Athletic League ("MAL") with offices located at \_\_\_\_\_;

WHEREAS, Advertiser desires to support the Montville School District's educational and athletic programs, and;

WHEREAS, TTV is an independent fund raising arm of the MAL whose goal is to solicit advertising revenue from various advertisers which revenues collectively shall be used to defer the cost of the installation of an artificial turf field at Montville High School;

NOW, THEREFORE, the parties agree as follows:

- A. TTV hereby acknowledges the receipt of \$ \_\_\_\_\_ from Advertiser, which sum is to be used solely, and for no other purpose than in placing advertising copy (per attached) on a sign approximately 4 feet by 6 feet in size which shall be mounted on the fence surrounding the Montville High School Athletic Field.
- B. The parties acknowledge that TTV's goal with respect to the advertising described herein is to sell advertising for 20 such signs on an annual basis and sign/fence location shall be done randomly and at the sole discretion of TTV.
- C. The sign placement required by this Agreement shall be for a term of 12 months commencing September 1, 20\_\_\_\_ and ending August 31, 20\_\_\_\_\_.

- D. To whatever extent applicable, Advertiser agrees to be bound by the terms and conditions of any Policy of the Montville Board of Education as same may apply.
- E. It is understood and agreed that neither TTV nor the Montville Township Board of Education shall be responsible for any loss or damage caused to advertiser's sign occasioned by weather, intentional acts, or otherwise.

By \_\_\_\_\_  
Advertiser

By \_\_\_\_\_  
Turf The Valley  
Dr. Michael Duddy, Chairperson

**PLACE AD COPY HERE**